

# Community Catalysts Impact Report

## 2020-21

An interactive report



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# Our vision and values

**Community Catalysts' vision is for more people across the UK who need care and support to be able to live their lives in the way they want to, as connected and contributing citizens.**

We aim to achieve that vision by:

- Helping more people in local communities to use their gifts and talents to enable people with care and support needs to live the life they want
- Helping more people who need care and support to draw on their own gifts and strengths as well as those of their community in order to achieve their vision of a good life
- Helping policy makers and public sector bodies to create an environment that supports and encourages new approaches to health and care that enable people to have the help they need to stay well and live the life they want.



# Our work

We help people in communities across the UK to use their **gifts and talents** through **enterprise and contribution** that give **choice** to people who need care and support so that they can live the life they want.



We support people to draw upon their own **strengths** and the resources of friends and neighbours to achieve **their vision of a good life** and make a **contribution** to their community or to others around them.



We help professionals find ways to approach health and care in a way that **focuses on people's strengths, building on what works well** and **puts people before systems**.



## Covid impact

At the beginning of the pandemic we quickly changed our way of working and have worked virtually for much of the year.

We have worked **creatively** and **imaginatively** to ensure that our activities continue to have a positive impact on people's lives.

We worked with **22** local authorities keen to support people to set up community micro-enterprises offering choice to people who need care or support. Each community looks very different. For example...

## Rotherham

We supported community micro-enterprises offering creative day opportunities to people with learning disabilities 

## Birmingham

Birmingham City Council worked with us to expand support to community micro-enterprises working with 14-18 year olds 

## Evidence it works

Our business cases for investment in support for community micro-enterprises  and businesses  are backed by evidence from Birmingham University and New Economic Foundation

## Powys

In the first year, we supported **31** people to establish a community micro-enterprise 



# Communities Care – support for community micro-enterprises 2020-21

We worked with community micro-enterprises to help them adapt to Covid-19 restrictions. We launched The Buzz to provide a platform for community micro-enterprises keen to work virtually



We celebrated the work of community micro-enterprises and their impact in an event called Passionate People



We hosted Small Good Stuff, an on-line platform which provides virtual support to established community micro-enterprises across the UK. We ran a small grants programme, awarding grants to 20 community micro-enterprises to enable them to develop and diversify, including developing virtual services



We supported our **10** local authority programme members to respond to the challenges of the pandemic

## An exciting conference

We held a successful and well-attended virtual conference  and published the reflections of our contributors in 'Building Blocks of Better' 

We began a new project with a housing association helping staff work differently with tenants

## Lively podcasts

We ran a popular podcast series with Clenton Farquharson - we started with 'Weathering the Storm'  then 'Changing it up' 

## Informative reports

We published a series of reports on the experiences of Local Area Coordination members during the pandemic:

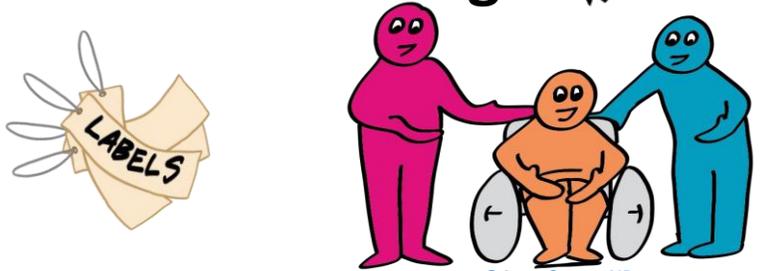
- Which Way Next 
- Covid-19 timeline through the Local Area Coordination lens 
- Alongside 



We supported **5** local authorities or provider organisations to help them work differently with the strengths of the people they support

We worked with Camphill Village Trust (CVT) to build strong connections in Botton Village 

**Great Communities**  
We worked with MacIntyre on a ground-breaking project, helping people to use their strengths to make a contribution to their local community 

**Valuable and Vulnerable**  
With a Covid-19 grant, we challenged the stereotype of vulnerability among people who were shielding   
  
@AnnaGeyer\_NP

**"If I put you in a room with a lion, you would be vulnerable"**  
#ValuableAndVulnerable  
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Our projects are designed to generate rich learning and break new ground. In 2020-21 these included...

...helping a council to co-produce a new approach to day opportunities 

...managing a successful NHSE-funded Coalition for Personalised Care project to show how link workers and community development agencies can work together 

...an Esmee Fairbairn funded project to design a challenge to stereotypes around ageing

## Voices for Colourful Lives

We're working in partnership with Borough Care to ensure residents and their families have a direct input into how services are designed and run 



## Contributed to...

...partnerships that influence national policy such as Think Local Act Personal, Carnegie's Better Way movement and New Local workshops

We are a key contributor and partner to the #socialcarefuture movement 



## Launched and ran...

**6** courses for **59** New Social Leaders 



"I was challenged to reflect on my own style as a leader and to consider what I need to do to adapt to the new environment in which we operate. There has never been a more important time to consider our responsibility as agents of change" New Social Leaders delegate

We are the temporary host of the Coalition for Personalised Care 



We supported the Public Service Transformation Academy run by Red Quadrant, helping **5** cohorts of public sector leads think about person-centred/place-based commissioning

## Contributed to...

**34** events as speakers, workshop leads and roundtable members





# Get in touch



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June 2021

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