# Community Catalysts' Impact Report 2022-23

An interactive report





communitycatalysts®

unlocking potential effecting change

Introduction 2022-23





"We've seen another strong year of growth here at Community Catalysts – both in staff numbers and across our areas of work. We've continued to extend our work with Councils and other organisations keen to support thriving community health and care enterprises. We've also actively expanded our work with public sector bodies, providers and community organisations keen to help people who draw on care or support to develop their own strengths and assets and those of their community to live the life they want and/or use their gifts through enterprise and contribution. We've continued to host and develop the Local Area Coordination Network and Coalition for Personalised Care and have worked to expand our wider partnerships and to better influence policy and develop innovations."

In this report we share a few highlights from our work over the past year. Look out for the following symbols which show how our work impacts elements of social value:







**Environment** 



Economy

## Reaching a broad audience to create real impact

At Community Catalysts, we work in partnerships across the UK to make sure that people can be part of strong, inclusive, communities with real opportunities to connect, create and contribute. Our work is far-reaching across both hyperlocal and national contexts, contributing to national policies and broader innovation...

#### **INFLUENCING POLICY & WAYS OF WORKING**

#### **DHSC:**

- Workforce development roundtable
- White Paper
- Expert taskforce



#### **NHSE:**

- Integrated teams
- Workforce
- New models of care

**House of Lords:** 

 Contribution to Gloriously Ordinary Lives report

#### **LGA/Red Quadrant:**

 Commissioning review/toolkit

## Archbishop's Commission:

 Contribution to Reimagining Care report

Collaborating with: NHSE Personalisation
Group, New Local, Engage, East ADASS,
NHSE NW and NE region, Social Care Future

# DEVELOPING NEW IDEAS, CHAMPIONING COMMUNITY INCLUSION & COLLABORATION

Creating a 'Partnership in Action' at national events with: TLAP, SCIE, Mayday Trust, Shared Lives Plus, IMPact

Collaborating with: Medequip , Learning Disability England , Ageing Without Children, NACAS

#### **RESEARCH**

Contributing to Swansea University research on Local Area Coordination relationships

Contributing to Wrexham
County Borough Council and
Betsi Cadwaladr Health Board
research on the impact of
community enterprises



62 x C4PC partners
11 x Local Area
Coordination partners
24 x Shared Learning
Network partners

### **TECHNOLOGY**

**Working with Tribe** 

Collaborating with:
SCIE, Carers UK, UKRI
Innovate UK, Social
Tech Trust, Skills for
Care, Public
Perspectives, Shared
Lives Plus

Change

Legacy

**Impact** 

## Making a real impact with community enterprise development

Our development programmes help people set up their own small enterprises and ventures offering care and support to other local people – we call these community enterprises. This year, we're proud to bring choice to more people as we've extended our work in even more places

across the UK...

## **Community enterprises:**

enable people to live at home for longer and connect with others so they can live good lives

offer care and support at times and in ways that suit people, promoting choice and control

work hyper-locally which means reduced travel and emissions

boost local economies by:

- employing local people
- spending money locally
- bringing in funding

"We know for some people it can be more difficult to join in because of all sorts of barriers – we aim to break down these barriers so everyone can take part"

Arts without Boundaries

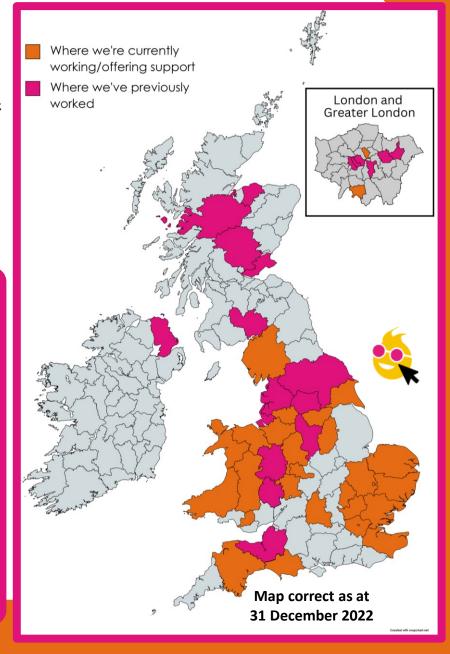
In Islington, we supported Daylight Studio and other community enterprises to develop creative

ways to support people to share their passions. People told

what a good life means to them and how the

project helped them to contribute to their local community





## Learning together and leaving a lasting legacy with community enterprise development 2022-23

We have been working in partnership with Wrexham County Borough Council (WCBC) since 2020 to develop community enterprises. This year an independent report was launched to show the impact of our work. It highlighted that in Wrexham between 1<sup>st</sup> April 2021-30<sup>th</sup> September 2022:

- 53 community enterprises were established with a total of 61 iobs created
- 248 people drew on care from a community enterprise 50% of those received personal care and 55% of community enterprises offered other flexible support enabling people to live independently at home and connect with others locally
- In September 2022, 842 hours of 'personal care' were delivered by community enterprises every week
- Community enterprises delivered an annual direct cost saving of £58,812 to the Council
- Annual Direct Payment statistics showed that community enterprises provided care to the financial value of £121,119 during 2021/22

"Choice and control is definitely on the increase for our citizens - we have noticed an increase in Direct Payments. The variety of options for people in the community is now clear"

We run regular workshops eand a Learning Network for Shared Commissioners across the areas we're developing where





community enterprises to share learning, explore what good lives look like and develop innovations. We also offer post-project support to Councils

our 2.5 year project **Denbighshire County** with Council they created permanent internal post to continue the foundations that had been built and continued arms length support from us 😋

**Small** Good Stuff website also acts as a legacy, showcasing community enterprises and linking them with people who are looking for care or for support 🔩

smallgoodstuff

"The Shared Learning Network provides excellent opportunity for Commissioners to learn from each other about how we can create the conditions for community enterprises to survive and thrive. System and culture change provide the underpinning essentials to develop community based support"

Steven Watt - Commissioning Manager Essex County Council



## Building connections and nurturing good lives with Local Area Coordination

Local Area Coordination 🌉 is an evidence led approach that:

- Helps people to stay strong and resilient, build connections and share their gifts in the local community
- Murtures inclusive, welcoming and self-supporting communities
- Supports system change and the transformation of public services

Examples of Local Area Coordination in practice 🌊 :

"My [Local Area Coordinator] has helped me tremendously – physically, emotionally and mentally" Memuna



"My [Local Area Coordinator] helped me to be me again. I've taken all this pain and turned it into power" Lauren

"I honestly feel like I've been reborn...I'm under no illusions that if the [Local Area Coordinator] hadn't helped me when she did I would've started drinking again...got onto hard drugs...and be in a dark place" Chris





Over 1
million people
can access a
Local Area
Coordinator in
England and
Wales

Local Area
Coordination
has developed
globally over the
course of 30+
years

11 Councils
were part of the
Local Area
Coordination
Network in
2022-23

The Local Area Coordination Network supports the ongoing practice development of Local Area Coordinators across England and Wales.

### Reflections from across the Network <a>\*</a>:

"The Network is a space to "solve problems together, talk about our successes and think creatively"

Tamsin MacDonald – Local Area Coordination Manager Kirklees Council

"...the culture is so generous...it's been one of the best things we've ever joined"

Joe Micheli – Head of Communities City of York Council

"We're not doing to people, we're the helping people do for themselves."

Jon Franklin - Local Area Coordination Manager

Jon Franklin – Local Area Coordination Manager Swansea Council

"We see numerous impacts in terms of [reduced] costs [for our service systems ...in terms of people not requiring formal support solutions anymore" \( \)

Nick Sinclair - Director of the Local Area

Nick Sinclair – Director of the Local Area Coordination Network Community Catalysts We
supported
Councils in 2 new
areas to set up
Local Area
Coordination

We supported 9 existing Local Area Coordination programmes to develop further

We convened
30+ online, local
and regional
reflective
practice events



## Working together for change through the Coalition for Personalised Care

We have continued to host and support the Coalition for Personalised Care, ensuring lived experience and Personalised Care are at the heart of service and practice development across health and social care. Highlights from the Coalition during 2022-23 included:

- Working alongside NHS England (NHSE) Personalised Care Groups by:
  - Supporting event planning of 'getting serious about co-production'
  - Participating in, and supporting communications at the Personalised Care Advisory Group
  - Supporting communications around Personalised Care case studies
  - Establishing two new Personal Health Budget Peer Support Networks hosting and logistical support
- Hosting 2 Partner events, bringing together representatives from the diverse Coalition of health and social care organisations to discuss priorities and collaborative opportunities
- BHOSTING 6 workshops to help people learn more about the practicalities of coproduction. As a result of this collaborative work, the 'co-production model' was relaunched alongside a new video explainer to help organisations create

the right conditions for effective coproduction

"Great forum to share ideas, ask questions, network and learn from others further along the process."

Workshop participant

"C4PC reminds us that people's voices shouldn't be lost in times of change and that Personalised Care hinges on personal experiences." NHSE Partner



The Coalition recruited two new volunteer Co-chairs with extensive experience and a shared passion for Personalised Care :

"The Coalition and its Partners have a vital role in promoting personalised health services and I am glad to be able to help take forward this important work." Sian Lockwood OBE, FRSA

"I am passionate about the need to focus on the person, rather than organisations and professions"

Liz Sargeant OBE, Grad Dip Physiotherapy, MCSP

"We know that we can have a much bigger impact by joining with C4PC."

We welcomed 12 new partners to the Coalition, taking the total to 62

## Developing new ways to listen, to enable real change

We're always working on new ways to amplify lesser-heard voices to promote action and create real change...like our Big Conversations and Shared Perspectives...



Following successful work in Bolton and Merton, this year we hosted 'Big Conversations' across Nottinghamshire. Together with

Nottinghamshire County Council and the coproduction group, Our Voice, we ran 8 community events, held 11 meetings and developed 2 online surveys for people who couldn't engage in person. We asked people who use social care and their carers about the vision, the challenges, and what they want in the future.

"Bring people together with shared interests, not just shared disabilities and use community spaces to create a hub."



people, this included 277 unpaid carers and 265 people who draw on social care. Our report will influence the local strategy

We have developed a new approach called Shared Perspectives which can be used in lots of ways to solve many different problems



The approach follows 3 key steps to ensure voices are heard and real change happens:

- Explore and learn really understanding the context, challenges and opportunities
- Develop and shepherd a joint action plan for local change
- Support local system and culture change

NEW

Our New Social Leaders learning programme 餐 inspires leaders who are passionate about releasing the potential of people, communities and organisations to work more collaboratively and enact systems change...

Since May 2020, we have supported 133 people to complete our New Social Leaders programme

"A space to forge meaningful relationships and collaboration across sectors" New Social Leader

"A modern approach to leadership in Community Development, very much based on collaboration and relationships" New Social Leader

"A great opportunity to listen and hear the experiences of others in diverse working backgrounds" New Social Leader

In addition to the 52 paid sessions of New Social Leaders we have held 31 free post-programme gatherings to support people to connect and reflect with each other and hear from guest speakers

"A network of individuals looking to leverage change in many places across society, learning from each other!" New Social Leader









## Get in touch



www.communitycatalysts.co.uk



info@communitycatalysts.co.uk



Social media:

Twitter @commcats
Facebook @CommunityCatalystsUK
LinkedIn @community-catalysts-cic

# communitycatalysts®

unlocking potential effecting change







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