

ENGAGEMENT, INSIGHTS AND COPRODUCTION



The Big Conversation: an approach that supports organisations to have quality conversations with people to coproduce action plans for change.

community
catalysts[®]

unlocking potential
effecting change

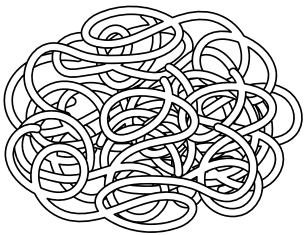
Why have a Big Conversation?

Actively engaging with people and understanding their views is a first step towards active collaboration, co-production and shared decision making.

Lots of public sector organisations already do surveys, have consultation forums and ways to communicate with communities.



But sometimes it's useful to commission a skilled independent partner when:



You're facing knotty issues and have to balance many different viewpoints.

There's been tensions or disagreements and neutrality is called for.



You're reaching out to communities who are reluctant to talk openly to organisations they see as part of the state.

You recognise you don't have the expertise in-house.



How it works

Big Conversations usually take 3-6 months, but it very much depends on the scope and how many people you want to involve, and how. We work on a day rate so can always give an accurate projection of costs. If you have a fixed budget, we can tell you what's possible for that amount.

During a Big Conversation we can:



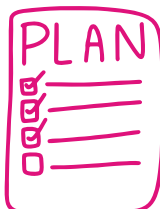
Analyse the strategic context, talk to key partners and to communities to gather both quantitative data and qualitative insights.



Hear from quieter voices and diverse communities using our community research methods.



Engage effectively with people with learning disabilities who need creative ways to communicate, the deaf community and many communities with English as a second language.



Summarise the outcomes, present the findings, make recommendations, and coproduce a plan of action. We can also produce a short film and public-facing summary, including in easy-read formats.

The outcomes

At the end of a Big Conversation:

- **The commissioning organisations feel more informed and confident to move forward with actions.**
- **Communities and stakeholders feel more involved and listened to.**
- **Participants appreciate having their voices and opinions heard.**

Our stories of impact

Supporting transitions to adulthood for young people with SEND

Working with Bromley Council, we heard from the voices of young people 16+ about what a good life looks for them. This resulted in insight and recommendations to support young people's services in the local area.

Informing future commissioning strategy for older people's care

Working with Bromley Council we heard older people's views on what is working well, and what kinds of support they need to live a good life at home and in their community. This informed the council's strategy and plans for older people's care.



504 people's voices informed the council's strategy.



Creation of an adult social care strategy

A partnership with Our Voice and Nottinghamshire County Council, The Big Conversation informed the creation of the council's adult social care strategy. The council wanted everyone in the county to be able to live in the place they call home, with the people and things that they love, and in communities where people look out for one another and do the things that matter to them. Our Big Conversation helped them achieve this vision.

Contact



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